

Pleasant Lake Improvement Association Board of Directors Meeting

November 14, 2023 7:00 PM Zoom

In Attendance: By Zoom - Kevin Bergstrom, Gale Bergstrom, Kris Schwickerath, Beth-Alison Berggren, Kyle Bauman, Jason Theis, Kelli Bronder Absent: Jill Gruys

- **Attendance/Call meeting to order** – Kevin Bergstrom
- **Approve minutes** – Kevin Bergstrom
- **Nominate/Vote new treasurer** – Kevin Bergstrom
Jason Theis – on North side of lake since 2020, grew up in Chaska, College at Wisc. Stout, works in banking. He cares about lake and wants to help ensure a bright future.
Has spent time with Kelli via Zoom to see what the Treasurer role entails.
Nominate and Elect Jason Theis to be Treasurer M – Kris, 2nd Beth-Alison, Vote – passed
Plan on beginning January 1st. Welcome Jason!
- **New candidates for Director, Vice President** – Kevin Bergstrom
Any candidates for positions? Reviewed the responsibilities of the position of V.P.
We will think and approach a few people.
- **2024 Board Meeting Schedule** – Kevin Bergstrom
Discussion as to what time to have meetings - 2 in person Saturday at 9 am?
Date for annual meeting 8/17. Different date? After discussion we decided to stick with August 17.
2024 Meeting Schedule
In Person - February, November Corrina Township 9 am and August Annual Meeting
Zoom – Planning Meeting, 2 other meetings-- April, June
Motion for meeting schedule as above M- Kelli – 2nd Kyle Vote passed
- **Donor Recognition** – Kevin Bergstrom
It is important to recognize people. Put on website? Maybe can list with a note 'Do you want to be recognized' on PayPal? Something will still be in the Spring Newsletter.
Motion – Create a page and recognize donors – M- Kelli, 2nd Kevin Vote passed
- **Membership Engagement** – We need to be a dynamic presence
Beth-Alison suggested setting up a neighborhood Messenger link - would be open for people to invite others to join. Beth-Alison will contact Jill as to Social Info so they can work together.
Motion – Add a neighborhood Messenger group M – Beth Alison 2nd Kyle Vote passed
- **Member Survey** – Kevin Bergstrom
Only have 2 responses from blurb in the newsletter. Gale will post on Public Facebook and send an email out to lake residents.
- **Treasurer's/Membership report** – Kelli Bronder
Around 80% Membership paid
Some donations are still coming in at end of the year.

- **Clearwater Starry Stonewort** – Kevin Bergstrom
Discussion of official survey of the waterway between Clearwater and Pleasant Lake which found NO Starry Stonewort. Clearwater has acknowledged that Pleasant Lake is 'doubtful' as the source. No SS was found in the fall dives. Good news!
- **AIS report/Grant update** – Kyle Bauman
The grant payments should be coming soon.
- **Ramp inspection** – Kelli Bronder
The process will happen in the spring. We spent \$7926 last year. A discussion was had as to when the ramps are busy versus when we have an inspector there. We have no control over the hours/days our ramps are manned.
- **Social engagement update** – Jill Gruys - Absent
- **4th July Boat Parade** – Kevin
Complaints were heard that the Boat Parade ended too early.
Brainstormed possible solutions – Change the times somehow. Go the other way around the lake beginning with the band stand area instead of ending there. It is easier to start on time than end at a specific time. We will revisit this in 2024.
- **Old Business**
- **New business**
Gale and Beth-Alison will work on adding a PDF link to newsletters in addition to the blog format of the newsletter. We will revisit to see if these links are used or not.

Close meeting

Motion Gale 2nd Beth-Alison passed

Next meeting - February 2024 exact date TBD