

Pleasant Lake Improvement Association Board of Directors Meeting

April 29, 2023 Corinna Township Hall/Zoom

In Attendance – Kevin Bergstrom, Beth-Alison Berggren, Kris Schwickerath, Kelli Bronder (Z), Kyle Bauman, Gale Bergstrom **Absent** – Jill Gruys (sent report), Dave Lundberg **Welcome to our guests** – Steve M. and Mike W.

Motion made to approve the February minutes after correcting the spelling of a name. F - Kris S - Kyle

Treasurer's/Membership report – Kelli Bronder, Treasurer

- Membership dues – approximately 58% of lake residents have paid. This is down a little from last year. We will work on a follow-up dues letter soon.
- AIS donations – \$9,635 so far this year with more donations that always come later in the calendar year.
- Advertising – Brought in \$3,300 in ad revenue with 22 businesses, including 2 new businesses.
- Discussed putting website payment on auto renewal. Will look into with Lake Central.

AIS Report / Grant Update – Kyle Bauman, Vice President

- Approved for DNR Grant of \$5,250! Yes, we were lucky this year!
- Approved for Wright County Grants for Starry Stonewort, Eurasian Water milfoil, and Curly Leaf Pondweed. Note that grants work in tandem – The DNR grant pays out depending on what we spend on management, then the County grants pay out depending on DNR amount and amount we spend on management. So, Kyle estimates that the grants should be the same as last year or maybe slightly more.

New Website – Beth-Alison Berggren, Director

- WE HAVE A BEAUTIFUL NEW WEBSITE (same address – new look) DESIGNED BY BETH-ALISON.
- Our old website host was going to triple our monthly fee, so Beth-Alison worked on finding a more reasonable website host and designed a new, fresh website for PLIA.
- It has many wonderful features – Dues and AIS donation page with PayPal, a sign-up page for various events, the current newsletter in blog format, and much more!
- We will continue to work on the website adding many new and fun features. Be sure to check it out! It truly is a source of great information!

Ramp Inspection – Kelli Bronder, Treasurer

- We have committed the same amount as last year, \$8,000. The scheduling details are pending.

Social Engagement Update – Jill Gruys, Director (per notes)

- Alcohol Ink Mug craft class – Info has gone out. Please help PLIA and sign up for this fun class! Deb Edwards is donating her time and talent for this fundraiser. Thank you, Deb!
- Our first Happy Hour will be in early July (1st or 2nd?). We will have an August Happy Hour if the summer events prior have been well attended.
- August Annual Meeting will include a coloring contest for children, and looking into water bottles instead of t-shirts this year.

3rd of July Boat Parade - Kevin Bergstrom, President

- This year the 2 royalty pontoons will be driven by Kris Schwickerath and Kyle Bauman.
- Kelli will order the trophies and prizes.

Old Business

New Business

- The 'No Wake ' signs are up.
- For many years Jeff Harkman's brother has donated his fire engine to represent PLIA in the 4th of July parade. He has asked (now that Jeff has retired from the Board) if he could continue to use his fire engine to represent PLIA. YES! A motion was made to send a thank you gift card for the many years of prior and future representation donated to PLIA. F – Gale S – Kelli Kelli will send.
- We discussed trying to go 'paperless' for some of our communication due to the cost of postage. It was mentioned that it may be possible for PayPal to send an electronic receipt for dues, etc. We are curious as to how many residents would be willing to go 'paperless'. Would people read the emails? We will send out a survey and review at the Annual Meeting in August.

A motion was made to end the meeting. F – Beth-Alison S – Kris

Next meeting – July Zoom only

Annual Meeting and Walk/Run - August 19th In Person only – Annandale City Park Pavilion